



Daniel E. Porreca is executive director of HEALTHeLINK the clinical information exchange and HEALTHeNET the administrative data exchange for Western New York (WNY).

HEALTHeLINK is a collaborative effort among the WNY region's leading health care providers and health plans to share clinical information in efficient and meaningful ways to improve the delivery of care, enhance clinical outcomes and help control healthcare costs.

Porreca has been leading HEALTHeLINK since 2007. Under his leadership, HEALTHeLINK has become one of the leading clinical exchange networks in the United States. HEALTHeLINK and Western New York were recognized as one of 17 Beacon Communities by the Office of National Coordinator for Health Information Technology.

Porreca serves on the board of directors for the New York eHealth Collaborative (NYeC), the Strategic Health Information Exchange Collaborative (SHIEC) as vice chair and on the governing board of the Buffalo Clinical and Translational Research Center. Porreca also serves on the New York State Commissioner of Health's Transparency, Evaluation, and HIT Workgroup.

With more than 25 years of experience in the health care and technology industry, Porreca has a wealth of knowledge and a strategic understanding of healthcare technology and its application in the clinical setting. Prior to joining HEALTHeLINK, he served as president and chief sales officer for a healthcare software company which he co-founded that provided software and other technology and support services.

Porreca is a graduate of the State University of New York at Potsdam where he earned a Bachelor of Arts degree in Computer Science.