



**HEALTHeLINK™**

## Who We Are

HEALTHeLINK is a not-for-profit organization and is governed by healthcare providers, insurers, and representatives from the Western New York community.

Our mission is to provide fast, secure access to clinical information to improve quality and control healthcare costs for our community.

For more information about HEALTHeLINK visit [wnyhealthelink.com](http://wnyhealthelink.com).

Total participating practices: 110  
Total participating providers: 657  
Total results available through HEALTHeLINK: 29 million

For a complete list of all the participants, visit:  
[www.wnyhealthelink.com/Home/Physicians/Participants](http://www.wnyhealthelink.com/Home/Physicians/Participants)

## Data Sources

HEALTHeLINK is proud to announce the addition of the following results data feeds:

- ECMC (laboratory)
- Mount St. Mary's Hospital (radiology & transcribed reports)
- United Memorial Medical Center (ADT)

## Community-based EMR programs: How do I get involved?

Getting involved with community support for implementing an electronic medical records (EMR) solution is easy. First, familiarize yourself with the benefits, funding and support opportunities available for the next year and a half. A variety of Meaningful Use and Patient Centered Medical Home Seminars will be held throughout the summer at various locations to provide additional EMR funding information. HEALTHeLINK representatives are also available to meet with you one-on-one to answer specific practice questions. To schedule a private appointment call Margaret Cosentino at 716-206-0993 x325. In rural areas, P2 Community Based Extenders are great resources for providing program information.

Next, apply for the payer EMR adoption program, administered by HEALTHeLINK and funded by BlueCross BlueShield of Western New York, Independent Health and Univera Healthcare, to assist physicians in the purchase and implementation of an EMR system. An application can be found at the HEALTHeLINK website (*Choose PHYSICIANS; PHYSICIAN SERVICES; EMR ADOPTION PROGRAM and*

*APPLICATION*). Complete the application and email to [mcosentino@wnyhealthelink.com](mailto:mcosentino@wnyhealthelink.com). If your application is accepted, the next step will be a formal assessment to determine your practices' readiness to implement an EMR.

To be eligible for financial assistance from this primary care EMR Adoption program, a practice must be in Erie, Allegany, Cattaraugus, Chautauqua, Genesee, Niagara, Orleans or Wyoming County and be a participating provider with BlueCross BlueShield of Western New York, Independent Health or Univera Healthcare. The program also supports pediatricians and OB/GYN providers.

Limestone Primary Care Physicians is the first physician practice to receive funding through this EMR adoption program. The Williamsville practice received \$25,000 for the purchase and implementation of an EMR system and 100 hours of consulting services from HEALTHeLINK to help transform their processes and workflow to ensure a smooth transition from paper to electronic medical records. An EMR system will help the practice qualify for available federal stimulus funds.

## Clinical Transformation of your new EMR system

HEALTHeLINK offers a complete package of services to assist physician practices in the purchase and implementation of electronic medical records (EMR) systems. HEALTHeLINK offers a payer EMR adoption program that provides funding and implementation services to practices.

After choosing the best EMR for the practice and contract negotiation through the payer EMR adoption program, HEALTHeLINK provides 100 hours of consulting services specializing in clinical transformation services, which are key to successful adoption of an EMR. When converting from a paper based system to a shiny new electronic system, the practice must analyze and redesign workflow to efficiently use its technology. HEALTHeLINK's clinical transformation team offers consultants who review, discuss and leverage all technological capabilities possible. They work with practice managers, staff, and physicians to ensure the best workflow and technology implementation, transforming practices from paper-based to a change in practice philosophy towards the achievement of meaningful use.

## CEOs sign patient consent forms to kick off industry drive

CEOs from the region's leading hospital systems and health plans and the founding organizations of HEALTHeLINK, met to sign their own patient consent forms at Computer Task Group (CTG) headquarters in Buffalo, launching an industry wide effort to obtain additional forms from the region's healthcare employees. To date, more than 100,000 individuals throughout Western New York have signed consent/ election forms, with approximately 94% agreeing to have potentially life-saving information available to physicians where and when it's needed most.



