



FOR IMMEDIATE RELEASE
July XX, 2018

Contact: Laura Jacobs
e3communications
716-854-8182

**HEALTHeLINK PRESENTING AT 2018 NATIONAL HEALTH
INFORMATION EXCHANGE CONFERENCE**

BUFFALO, NY – Members of HEALTHeLINK’s leadership team are presenting at the 2018 Strategic Health Information Exchange Collaborative (SHIEC) annual conference on Aug. 20 in Atlanta. SHIEC is the national trade association of health information exchanges (HIEs).

HEALTHeLINK Executive Director Dan Porreca’s presentation, “Documented value HIE organizations bring to their community,” will highlight several studies HEALTHeLINK has conducted in a variety of clinical settings and public health organizations in Western New York to assess the impact of the use of HIE from a clinical quality, administrative expense, practice vitality, and patient experience of care perspective. In addition to his role with HEALTHeLINK, Porreca also serves as chair of the SHIEC board of directors.

Drew McNichol, director of technology, and Denise Marshall, senior manager, analytics & systems management, are presenting “A new paradigm for healthcare analytics,” focused on HEALTHeLINK’s innovation in analytics with its vendor partner Stella Technology.

For more information on the SHIEC 2018 annual conference, visit strategichie.com.

###

About HEALTHeLINK: HEALTHeLINK is a collaboration among hospitals, physicians, health plans and other health care providers in the eight counties of western New York State to securely exchange clinical information to improve the quality of care, enhance patient

safety and mitigate health care costs. HEALTHeLINK is a Qualified Entity of the Statewide Health Information Network for New York (SHIN-NY), which enables providers to access their patients' data from across the state. HEALTHeLINK is also a founding member of the Strategic Health Information Exchange Collaborative (SHIEC), the national trade association of health information exchanges. Providers and patients can visit wnyhealthelink.com or @HEALTHeLINK on both Facebook and Twitter for more information.